

# I'm Francesca Pasini

Hi!



ART DIRECTOR &  
COMMUNICATION DESIGNER



FRANCESCAPASINI.COM



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## SKILLS

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Illustrator – Photoshop – Indesign – After Effects – Premiere – Craft knife  
I AM A COMMUNICATION DESIGNER WITH PASSION FOR COLORS AND TACTILE DESIGN

## EXPERIENCES

- **Freelance Art Director and Designer** – Since 2013  
ART DIRECTION – GRAPHIC DESIGN – VISUAL IDENTITY
- **Art Director Junior** – Jan. 2012 – June 2013  
Graffiti – Web and Communication Agency (Arco – Italy)  
ART DIRECTION – GRAPHIC DESIGN
- **Graphic and Motion Designer - Intern** – Sept. – Nov. 2011  
Bildargumente – Design Studio (Berlin – Germany)  
ART DIRECTION – GRAPHIC DESIGN – ANIMATION – VIDEO EDITING  
AND POST- PRODUCTION
- **Graphic and Motion Designer - Intern** – Mar. – June 2010  
Movie Design Lab – Politecnico di Milano (Milan – Italy)  
GRAPHIC DESIGN – VIDEO EDITING AND POST- PRODUCTION

## AWARDS

- **First prize at "History Lab 3x3"** – April 2013  
Trentino Historical Museum Foundation (Trento – Italy)
- **First prize at "Luci sul Lavoro Festival"** – July 2013  
Montepulciano Short film festival (Montepulciano – Italy)

## REF & PUBLICATIONS

- **The Making of Artistic Typefaces** – Jan. 2017  
SendPoints Publishing
- **IdN Magazine** – (Vol.22, N°5) – Dec. 2015  
Creative Country Column: Italy  
[idnworld.com/creators/?id=FrancescaPasini](http://idnworld.com/creators/?id=FrancescaPasini)
- **étapes:** – March 2015  
Inspiration Column  
[etapes.com/francesca-pasini-flora-ice-cream](http://etapes.com/francesca-pasini-flora-ice-cream)

## EDUCATION

- **Master's degree (M.A.) in Communication Design**  
(Specialization in Movie Design)  
POLITECNICO DI MILANO (MILAN – ITALY) – JUNE 2011  
Dissertation about Non-Conventional communication  
and Territorial Identity
- **Bachelor's degree in Industrial Design**  
(Specialization in Communication Design)  
POLITECNICO DI MILANO (COMO – ITALY) – OCTOBER 2007
- **High School Diploma in Graphic, Video,  
Animation and Photography**  
SCUOLA D'ARTE F. DEPERO (ROVERETO – ITALY) – OCTOBER 2004

## TRAINING

- **Installation** workshop with Studio Spass  
GRAPHIC DAYS (TURIN – ITALY) – OCTOBER 2017
- **Paper motion** workshop with OvèPictures  
MILANO FILM FESTIVAL (MILAN – ITALY) – SEPTEMBER 2015
- **Public art** workshop with Alberto Garutti  
MILANO FILM FESTIVAL (MILAN – ITALY) – MAY 2011
- **Stop motion** workshop with Miloš Tomic  
TRICK FESTIVAL (MILAN – ITALY) – MARCH 2011
- **Audiovisual mapping** workshop  
AREAODEON (MONZA – ITALY) – JUNE 2010

# Thank you

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LET'S KEEP  
IN TOUCH